

2023 ESL IN THE COMMUNITY REPORT

SPONSORSHIPS



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TOTAL 2023 SPONSORSHIPS

\$566,146

TOTAL ORGANIZATIONS SUPPORTED

81

ESL sponsors organizations, projects, and initiatives that strengthen our community and help it grow. Organizations are chosen based on their alignment with ESL's purpose, mission, and core values. Their work or project helps inspire people to reach their true potential, promote positive change, provide positive community impact, support, and service to enhance learning around diversity, equity, and inclusion, and help create vibrancy in our community. In 2023, ESL provided sponsorships to the following organizations:



Grand opening of the ESL Digital Worlds Gallery at National Museum Strong of Play

Strong National Museum of Play, ESL Digital Worlds Gallery – a 24,000-square-foot gallery dedicated to the history of electronic games (ESL Digital Worlds: High Score) and changing technologies (ESL Digital Worlds: Level Up) that will be part of a 90,000-square-foot new museum wing, phase two in the museum's larger Neighborhood of Play project.

SPONSORSHIPS

Geva Theater Main Stage Theater Sponsor – supports the education and enhancement of quality of life for individuals and families.

Greater Rochester Chamber of Commerce Rochester Top 100 Awards – recognizes the TOP 100 fastest growing businesses in the Greater Rochester region.



ROC Pride Festival and ROC Pride Parade

Urban League of Rochester Interrupt Racism Summit
– an annual event and training program that brings together individuals, businesses, and organizations to learn more about systemic racism and how to address it.

Rochester Red Wings and Rochester Amerks
2023 Corn Hill Arts Festival
ROC Pride Festival and ROC Pride Parade