



Reinvesting With Purpose

2025 ESL IN THE COMMUNITY REPORT

Reinvesting With Purpose

Eight years ago, we first articulated our Purpose to help our community thrive and prosper. That commitment pushed us to look beyond financial results and pay closer attention to how our choices support the well-being of the wider community. We continue to align our business operations so that our efforts consistently lead to outcomes that help everyone move forward.

One way we put this Purpose into action is through decisions that create positive change, even when they may reduce earnings from traditional income sources. We track the dollars linked to these choices to understand their true impact on our community.

In 2025, Purpose-based decisions redirected more than \$30 million back into the community.

We will continue our commitment to balance the needs of our business with the needs of our community. Since we first defined our Purpose in 2017, our Purpose-based decisions, philanthropic grants, and Owners' Dividend payouts **have returned more than half a billion dollars** to residents, businesses, and local nonprofits across our region.

PURPOSE DECISIONS
\$30 Million

PHILANTHROPIC GRANTS
\$34 Million

OWNERS' DIVIDEND
\$30 Million

TOTAL REINVESTMENTS
\$94 Million

Our Purpose-based decisions add to the investments we already make each year through our philanthropic Community Impact Investments across our service area, and through our annual Owners' Dividend payout.

DEBBIE,
ESL CUSTOMER
Churchville



Total Reinvestments in Greater Rochester Community

