



Sponsorships

2025 ESL IN THE COMMUNITY REPORT

Sponsorships

ESL supports the Greater Rochester region through a wide variety of community sponsorships. Organizations are selected based on how they create meaningful community impact, and how they align with ESL's Purpose, mission, and core values. These partnerships aim to help people reach their true potential, promote positive change, and build vibrant neighborhoods across the region. By investing in organizations that uplift communities, ESL contributes to the long-term stability and shared prosperity in every corner of our region.

In 2025, ESL provided sponsorships to more than 135 organizations across our service area. Some of the organizations we partnered with include:

- Corn Hill Arts Festival
- George Eastman Museum
- Geva Theatre Center
- ESL Heart of Service Awards
- ESL Rochester Fringe Festival
- ROC Pride Parade and Festival
- ROC Summer Soul
- ROC Holiday Village
- Rochester Amerks
- Rochester Red Wings

TOTAL
ORGANIZATIONS
SUPPORTED

135

TOTAL
SPONSORSHIPS

\$810,000

